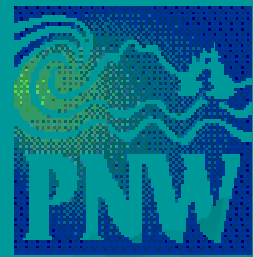


Affinity to place, serious
leisure and community
resilience in amenity
communities

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Conceptual perspectives of amenity based development

- ◆ Amenity-based migration
- ◆ Rural development
- ◆ Rural gentrification
- ◆ Exurbanization

Amenity based migration

- ◆ Crosses geography, economics, sociology, demography, environmental planning
- ◆ Originated by Ullman (1954) amenity migration dealt with relocation of people to “pleasant places”
- ◆ Evolved to describe people who move to rural areas for quality of life reasons

Motivations

- ◆ Attractive natural resources and recreation opportunities
 - ◆ Weather
 - ◆ Small business opportunities
 - ◆ Ties to family and friends
 - ◆ Water
 - ◆ Topographical formations, mountains
 - ◆ Pace of life, low crime rate,
- 

“Typical” migrant

- ◆ Broad set of age groups 30-64
 - Baby boomers and friends
- ◆ Predominantly white
- ◆ Most with a college education

Concerns

- ◆ Insufficient infrastructure to handle rapid growth and rising property taxes (Beale and Johnson 1998; Chipeniuk 2004)

Amenity-based rural development

- ◆ Crosses economics, forestry, human geography, sociology and tourism.
- ◆ This literature is oriented from the perspective of the communities where people relocate
- ◆ Covers scales from national to local

Development vs growth

- ◆ Growth is more of what we have, what we are doing
- ◆ Development is change in the capacity to act and innovate, implying more understanding, insight, learning, and structural change
- ◆ Development reduces vulnerability to changes from outside

Pressures that accompany immigrants

- ◆ Increased costs for housing and other costs of living
- ◆ Increased stress on infrastructure
- ◆ Increased stress on community services and health care
- ◆ Loss of open space, fragmentation, introduction of invasive species, fire risk
- ◆ Competition for place meanings

Attracting immigrants

- ◆ Careful management of local resources
- ◆ Well developed infrastructure
- ◆ Promotion of nearby public lands
- ◆ Nearby airports
- ◆ Cultural flexibility



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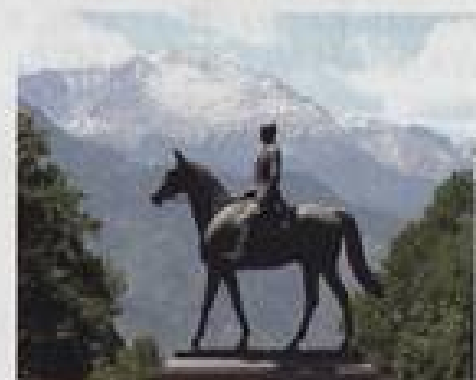
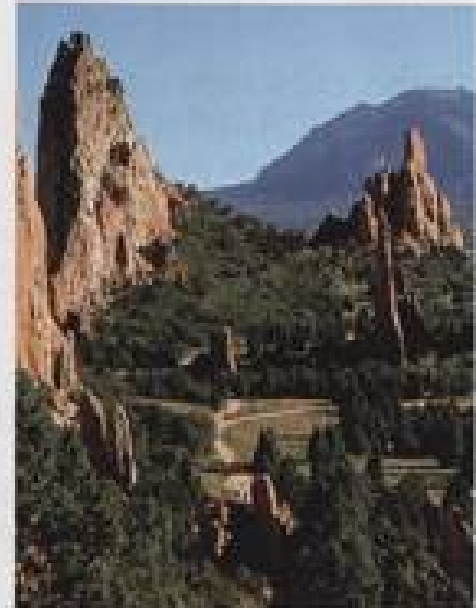
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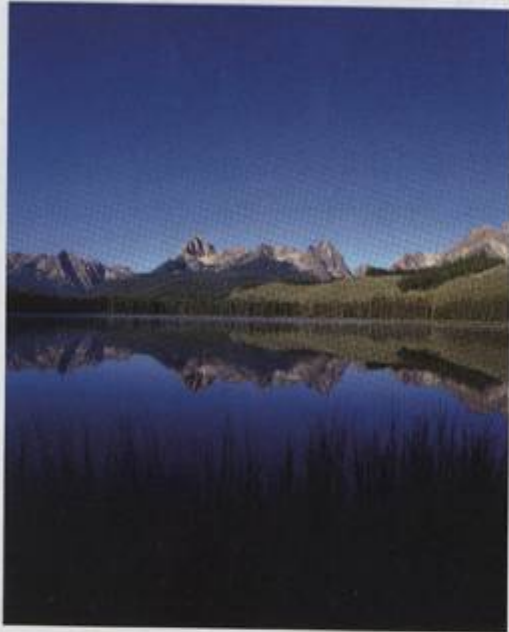
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Myth and reality

- ◆ Jobs and environmental protection are “either or”
- ◆ Jobs and environmental protection are often “both and”

Rural Gentrification

- ◆ Geography, sociology, tourism literature
- ◆ Critical theoretical approaches including political economy and poststructuralist theories
- ◆ Focus on immigration as evidence of the rural as a changing commodity; as a scene of class conflict; as contested space.

Rural landscape as a commodity

- ◆ Places are 'commodified' leading to consumption of the landscape
- ◆ Studies of how the rural is packaged and sold and how consumers and developers reinterpret and alter physically and socially constructed landscapes and effects on local communities

Locals as outsiders

- ◆ Gentrification results in long-time residents being excluded socio-economically and spatially
- ◆ Long-time residents perceive immigrants as invaders
- ◆ Gated communities express differences in power and socioeconomic status
- ◆ Attempts to change zoning and land-use

Exurbanization

Dispersed housing development

- ◆ Pressure on natural resources
- ◆ Forest fragmentation, reduced buffers, working farms and forests
- ◆ Challenges for fire management
- ◆ Pressure on wildlife
- ◆ Riparian damage
- ◆ Threats to fisheries

A Systems Paradigm of Management

- ◆ Socio-cultural
- ◆ Economic
- ◆ Environmental
- ◆ Technological
- ◆ Public policy

Place

- ◆ Place involves relationships, past experiences, processes, personal, social and cultural meanings and actions “that elicit an appreciation and attachment beyond the observable features of the landscape” (Petrich 1984:67)

Place-making

“place can be thought of as a (1) system of meanings and symbols that invokes (2) powerful and long-lasting commitments to a shared image (3) by forming attachments and interconnectedness with others (4) such that a particular identify seems real and (5) people enact rituals to sustain individual and collective identify and a shared vision. (Kruger 1996)

Place-making

- ◆ Involves the people who live, work and play in a place
- ◆ Focuses on relationships among people and between people and place
- ◆ Involves ongoing construction and negotiation of knowledge and making the place meaningful through interactive processes

Serious Leisure

- ◆ “the systematic pursuit of an amateur, hobbyist, or volunteer activity that participants find so substantial, interesting and fulfilling that...they launch themselves on a (leisure) career centered on acquiring and expressing its special skills, knowledge, and experience”
(Stebbins 1992; 2001; 2006)

Serious Leisure

- ◆ Personal rewards
- ◆ Social rewards
- ◆ Costs

Resiliency and adaptability applied to social systems

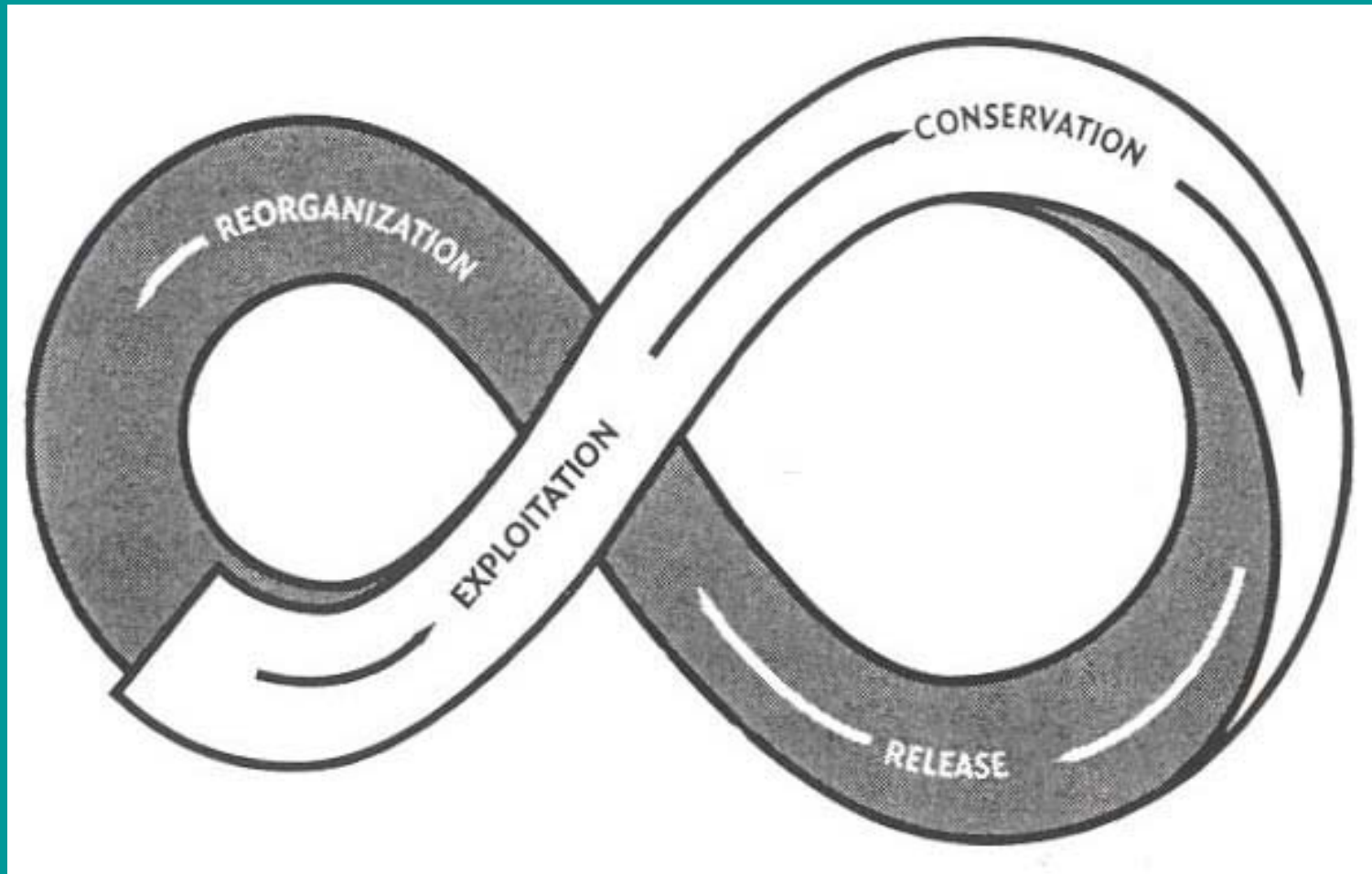
◆ Resiliency:

- The capacity of a system to absorb disturbance and reorganize while retaining the same function, structure, identity, and feedbacks⁴
- The “robustness and buffering capacity of a system⁵”

◆ Adaptability:

- The capacity of constituents within a system to influence and manage resilience⁶

Resiliency/adaptive cycle



Linking ecological and social resiliency

- ◆ Resiliency may be associated with impacts on livelihood⁷
- ◆ Resiliency a function of economic, demographic, and institutional variables across temporal and spatial scales⁸
- ◆ Resiliency as the ability to cope and manage transition

Community visioning

- ◆ Surfaces higher number and quality of options and alternatives
- ◆ Builds community capacity
- ◆ Builds ownership and a sense of responsibility
- ◆ Ensures retention of valued qualities and maintenance of place values/ sense of place

Research can help identify:

- ◆ Linkages between sense of place and levels of social capital, social cohesion, and community resilience;
- ◆ How sense of place and attachment contribute to or inhibit adaptation and change;
- ◆ How place meanings influence outcomes of activities to increase economic and civic vitality, social justice and ecological integrity.
- ◆ Social and economic indicators associated with phases of resiliency.